



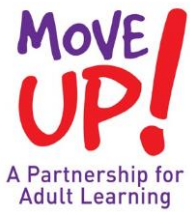
A Partnership for
Adult Learning

WELCOME TO OUR 6TH ANNUAL MEETING

The Pond House at Elizabeth Park
1555 Asylum Avenue
West Hartford CT

www.moveupct.org

Welcome & Introductions



Thank You & Congratulations!



Strategic Goals

Strategy 1: MoveUP is recognized as *the* systems support for literacy, adult education, and workforce readiness providers in Greater Hartford.

Strategy 2: With its partners, MoveUP advocates for ideas, initiatives, policies, and programs that can influence systems change in Greater Hartford at the intersection of literacy, adult education, and workforce readiness.

Strategy 3: MoveUP develops the internal capacity to align resources with its vision and strategies.

Key Areas of Work

1. Developing Career Pathways
2. Transportation Innovation
3. Two-Generational Strategies
4. Communications & Awareness
5. Data-Sharing & the Universal Intake Platform

Career Pathways for Adult Learners



Linking Adult Learners with the AJC's

- Sharing CASAS scores
- Navigation via the MoveUP Website
- Outreach and Signage at Hartford Region AJC's
- Warm Referrals to Adult Education Centers
- Bringing Work Readiness Workshops to Adult Education Students at Adult Education Centers
- Exploring the use of Technology to Do More



Transportation Innovation Project

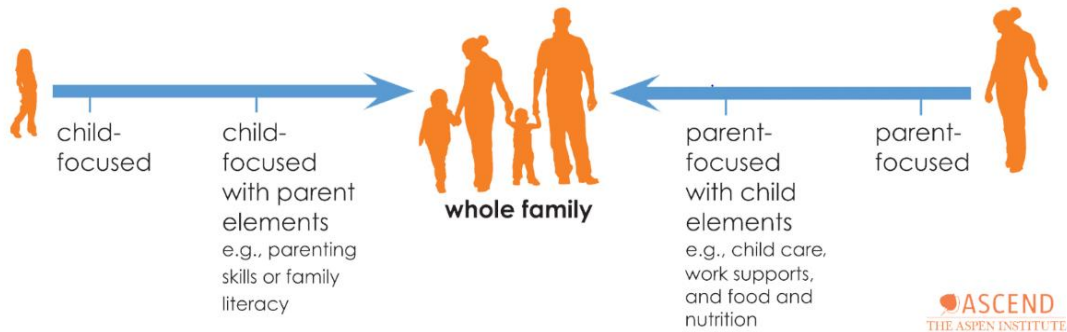


Transportation Innovation Project

- Grant from the HFPG to address the transportation barrier for low-income individuals/families who are participating in education, training, childcare, and/or low-wage jobs.
- Steering Committee of 10-12 Stakeholders
- Focus Groups with Adult Learners
- Interviews with Transportation Experts and other Key Stakeholders
- Final report anticipated by the Fall of 2018

Two-Generational Strategies

Moving Families Out of Poverty



Data-Sharing

- Anonymized Administrative Data
- Client-level Data with Personally Identifiable Information



Branding & Communications

New Website – launched in January, 2017

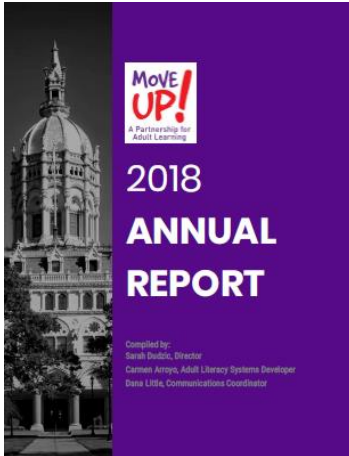
We want our communications to:

1. Promote Innovations in Policy & Practice that Accelerate Progress
2. Increase Awareness & Understanding of Economic Impact
3. Increase Participation & Enrollment
4. Build MoveUP's brand recognition
5. Improve Understanding of the intersectionality of oppression, poverty, and adult education/training.

Looking Forward to 2018-19

- **TWO-GENERATIONAL STRATEGIES Learning Community.**
- **DATA-SHARING:** We will continue to work with the Hartford Data Collaborative and the CT Data Collaborative to help your organization get ready to share data!
- **SAVE THE DATE:** MoveUP will host Sandra Samuels, President & CEO of the Northside Achievement Zone in Minneapolis, on September 27, 2018.
- **BUILDING RELATIONSHIPS** that strengthen **CAREER PATHWAYS!**
- **COMMUNICATIONS:** look for more blogs, resources, and new content on our website, as well as a fresh look at our Region's adult literacy data.

Available at www.moveupct.org



Download our **2018 Annual Report** & slides from today's meeting on the MoveUP website!



A Partnership for Adult Learning

Accelerating progress toward full literacy in the Greater Hartford Region

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